

MEDIA RELEASE 4 August 2021

## General Mills Australia Ranked 13 in the 2021 Australia Best Workplaces List, Medium Category by Great Place to Work<sup>®</sup>

**Melbourne, Australia**: 4<sup>th</sup> **August 2021** – A strong focus on creating a high trust and high care environment during a very challenging 2020 is just one reason employees love working for General Mills Australia. There are many others, according to research and consulting firm, Great Place to Work<sup>®</sup> Australia's 2021 Best Workplaces list, released today. General Mills is ranked 13 on this year's Best Workplaces in Australia, Medium category and the only food company in the top 25 businesses.

General Manager of Great Place to Work® in Australia and New Zealand, Samantha Huddle said General Mills ranking highlights their people first attitude and culture.

"Australia's best workplaces have truly risen to the challenges of 2021. In an unprecedented year, the companies on our Australia Best Workplaces List for 2021 have excelled by putting their people first. It is an honour for General Mills Australia to be recognized by their employees as an organisation that fosters respect and fairness," Ms Huddle said.

94 per cent of surveyed General Mills Australia employees agree that management trusts people to do a good job and people are encouraged to balance their work life and personal life.

General Mills Supply Planning Manager, Maria Bermudez said through its focus on creating a culture of trust, empowerment and high-care, General Mills Australia has seen an improvement in employee engagement over the past year.

"What has made General Mills a great place to work is that that there is a clear intention on making the workplace better. Leadership across the organization have worked together as a team to promote a supportive and engaging culture," Ms Bermudez said.

"We have been able to change the way we interact with each other for the better. The creation of different ways to maintain collaboration and continue nurturing our strong workplace culture has really held us together during a challenging period."

General Mills Australia Managing Director, Matt Salter believes it's the company culture of trust that empowers every employee.

"Trust and empowerment come from the freedom to operate. It's about having the curiosity to deliver growth, and the idea that from the bottom up, great ideas can come from anywhere," Mr Salter said.

For more information on what makes General Mills a Great Place To Work visit careers.generalmills.com/careers/

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## About General Mills Australia

General Mills makes food the world loves. The company is guided by its Accelerate strategy to drive shareholder value by boldly building its brands, relentlessly innovating, unleashing its scale and being a force for good. Its portfolio of beloved brands includes household names such as Cheerios, Nature Valley, Blue Buffalo, Häagen-Dazs, Old El Paso, Pillsbury, Betty Crocker, Yoplait, Annie's, Wanchai Ferry, Yoki and more. Headquartered in Minneapolis, Minnesota, USA, General Mills generated fiscal 2021 net sales of U.S. \$18.1 billion. In addition, the company's share of non-consolidated joint venture net sales totaled U.S. \$1.1 billion.

**In Australia**, General Mills brands include Old El Paso<sup>™</sup> Mexican food, Latina<sup>™</sup> Fresh pasta and sauce, Nature Valley<sup>™</sup> and Fibre One<sup>™</sup> snack bars, Betty Crocker<sup>™</sup> cake mix and frostings and Haagen-Dazs<sup>™</sup> ice cream.

## About Great Place to Work<sup>®</sup>:

Great Place to Work<sup>®</sup> is a global people analytics and consulting firm that helps companies of all sizes produce better business results by focusing on the work experience for every employee – our research shows there's a clear and direct relationship between employee engagement and financial performance.

Great Place to Work operates in more than 60 countries worldwide. For the past 25 years, we have captured the views of more than 100 million employees globally, helping organisations around the world identify and build high-trust, high-performance cultures. Through our certification programs, we recognise outstanding workplaces and produce annual "Best Workplace Lists". Everything we do is driven by our mission, to build a better world by helping every organisation become a Great Place to Work For All by the year 2030.

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